



Media release

The Classic Car Trust partners with Grand Basel

The Classic Car Trust is backing Grand Basel – the ultimate show of automotive masterpieces – and brings iconic cars from the Kaiser Collection to the exhibition.

Vaduz, 6 September 2018 - The Classic Car Trust supports Grand Basel, which takes place from 6th to 9th September in Basel, Switzerland and presents there some important automotive icons from the Kaiser Collection, a leading collection of sports cars from the 1950s and 1960s.

There are seven legendary sports cars on display, the oldest being a **Cisitalia 202 SC** from 1947. Thanks to its Pinin Farina-designed bodywork, the coupé is considered a milestone in vehicle design, which has also earned it a place in the permanent exhibition at the MoMA in New York. Another design icon is a new addition to the Kaiser Collection: a 1968 **Lamborghini Miura**. With its wedge-shaped body, the model is considered the originator of modern sports car design. The exhibited vehicle achieved cult status for its appearance in the film "**The Italian Job**". This helped establish Lamborghini's image as a top sports car brand.

You will also see the following other vehicles from the Kaiser Collection exhibited at Grand Basel: **Fiat 8V** („Otto-Vu“) with a Rapi-design bodywork (1953), **Fiat 500 Ghia Jolly** (1959), **Pegaso Z-102 Series II Saoutchik Cabriolet** (1954; one-off), **BMW 507 Series II Roadster**, **Porsche 550 Spyder 1500 RS** (1956, the Nurburgring winner car 1956). Additional eye-catchers are the **race car transporter** and the **race service vehicle** for the Porsche 550 Spyder. The custom designs are based upon original VW T1 vehicles from the early 1960s and act at events as service cars for the Classic Car Trust's team.

In the very center of all the masterpieces sits a striking **sculpture** – the bodyframework of an **Alfa Romeo 6C 2500 Competizione**. Interested aficionados will recognize in the imposing sculpture the silhouette of the legendary Mille Miglia race car from the immediate postwar period. Dino Cognolato, the recognized Italian restoration master, created this sculpture for the didactical reconstruction of the bodyframework during the restoration project giving a second life to this important race car commissioned by the Kaiser Collection.



About the Classic Car Trust

The Classic Car Trust was launched at the 2014 Mille Miglia. The initiative of Fritz Kaiser is dedicated to foster heritage and enjoyment of classic cars in a fast moving world and supports collectors of exclusive automobiles with Collector Office Services. With the publication „The Key - top of the classic car world“ it published in early 2018 results of its global classic car market research together with the first ever list of the world’s top 100 classic car collectors. www.classicartrust.com, www.classicar-trust.com/thekey

About Grand Basel

Grand Basel is the ultimate show for automotive masterpieces. Showcasing a top-of-the-range selection of cars from the past, present and future, Grand Basel is the first and only show to present the automobile in the cultural context of art, design, architecture and lifestyle.

Grand Basel addresses a discerning audience of collectors, restoration and conservation experts, dealers, manufacturers and connoisseurs, offering a global platform for exchange. The show is being organised by the MCH Group, a leading international live-marketing company headquartered in Basel, which is also responsible for Art Basel. Following its premiere in Basel in September 2018, further shows in other parts of the world are being planned. www.grandbasel.com

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